

Healthcare Marketers Calendar

Special Day Campaigns

2023-24



docplexus
solutions center

Special Day Campaigns

Digital media have opened up exciting new ways for organizations and their brands to showcase what they stand for, the causes they support, and their vision for healthcare.

In this scenario, organizing special digital engagement campaigns on key occasions like health days and days of scientific importance assume great significance for pharma marketers.

Docplexus' Special Day Campaigns Calendar is the perfect resource for marketers looking to ace their engagement with physicians, create thought leadership, and raise brand awareness.

Apr. 23



MON	TUE	WED	THUR	FRI	SAT	SUN
27	28	29	30	31	1	2 World Autism Awareness Day
3	4	5	6	7 World Health Day	8	9
10	11	12	13	14	15	16
17 World Hemophilia Day	18	19 World Liver Day	20	21	22	23
24	25 World Malaria Day	26	27	28	29	30

 24-30 Apr-World Immunization Week

May.23



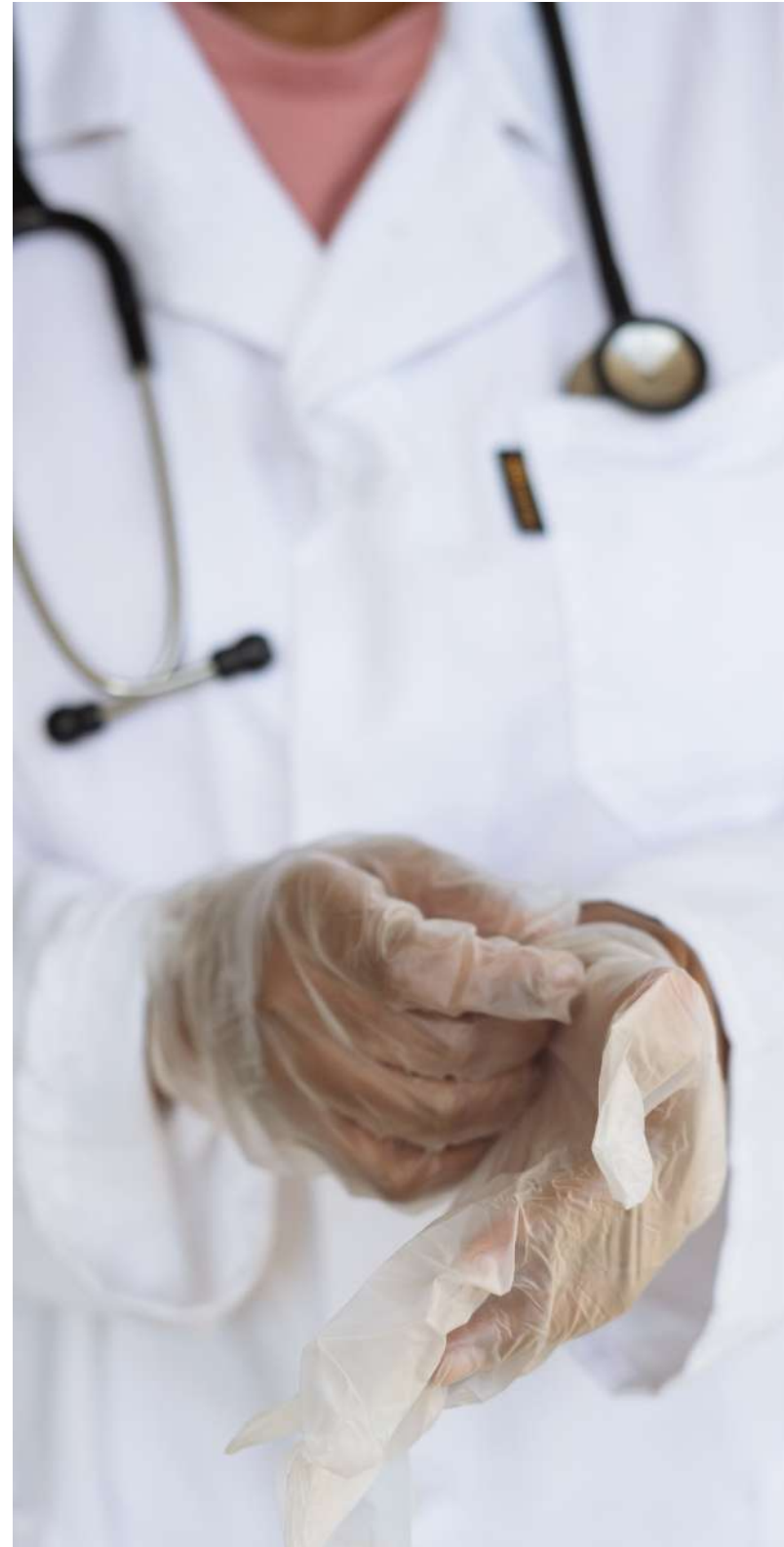
MON	TUE	WED	THUR	FRI	SAT	SUN
1	2 World Asthma Day	3	4	5	6	7
8 World Thalassemia Day	9	10	11	12	13	14
15	16 National Dengue Day	17 World Hypertension Day	18	19 World Family Doctor Day	20 World Autoimmune Arthritis Day	21
22	23	24 World Schizophrenia Day	25	26	27	28 International Women's Health Day
29	30 World Multiple Sclerosis Day	31 World No Tobacco Day	1	2	3	4

MON	TUE	WED	THUR	FRI	SAT	SUN
29	30	31	1	2	3 National Cancer Survivors Day	4
5	6	7	8	9	10	11
12	13	14 World Blood Donor Day	15	16	17	18
19 World Sickle Cell Day	20	21	22 World Kidney Cancer Day	23	24	25
26	27	28	29	30	1	2

Jun. 23



Jul. 23



MON	TUE	WED	THUR	FRI	SAT	SUN
26	27	28	29	30	1 National Doctors Day	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25 World IVF Day	26	27	28 World Hepatitis Day	29	30
31	01	02	03	04	05	06

Aug. 23



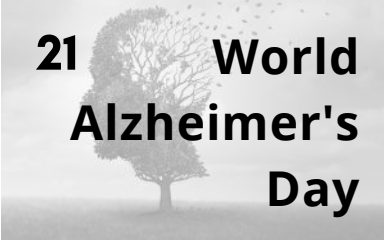
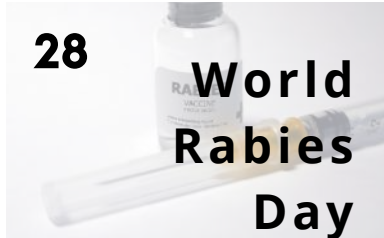
MON	TUE	WED	THUR	FRI	SAT	SUN
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3



 1-7 Aug- World Breastfeeding Week

Sep. 23



MON	TUE	WED	THUR	FRI	SAT	SUN
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13  World Sepsis Day	14	15	16	17  World Patient Safety Day
18	19	20	21  World Alzheimer's Day	22	23	24
25	26	27	28  World Rabies Day	29  World Heart Day	30	1

 1- 7 Sep- National Nutrition Week

MON	TUE	WED	THUR	FRI	SAT	SUN
25	26	27	28	29	30	1 World Elderly Day
2	3	4	5	6 World Cerebral Palsy Day	7	8
9	10	11 World Mental Health Day	12 World Arthritis Day	13	14	15
16 World Spine Day	17	18 World Menopause Awareness Day	19	20 World Osteoporosis Day	21	22
23	24 World Polio Day	25	26	27	28	29 World Stroke Day
30	31	1	2	3	4	5



15-19 Oct- World Obesity Awareness Week

Breast Cancer Awareness Month

Nov. 23



MON	TUE	WED	THUR	FRI	SAT	SUN
30	31	1	2	3	4	5
6	7	8	9	10	11	12 World Pneumonia Day
13	14 World Diabetes Day	15 World COPD Day	16	17 World Prematurity Day	18	19
20	21	22	23	24	25	26
27	28	29	30	1	2	3

 18-24 Nov- World Antimicrobial Awareness Week

MON	TUE	WED	THUR	FRI	SAT	SUN
27	28	29	30	1 World AIDS Day	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Dec. 23



Jan. 24



MON	TUE	WED	THUR	FRI	SAT	SUN
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28 World Leprosy Day
29	30	31				







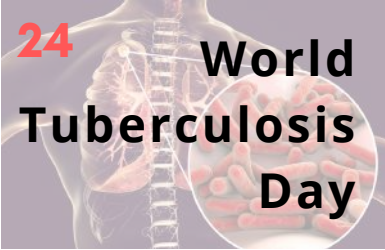
Feb. 24

MON	TUE	WED	THUR	FRI	SAT	SUN
			1	2	3	4  World Cancer Day
5	6	7  Congenital Heart Defect Awareness Day	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29  Rare Disease Day			



Mar. 24



MON	TUE	WED	THUR	FRI	SAT	SUN
				1	2	3  World Hearing Day
4	5	6	7	8  International Women's Day	9	10
11	12  World Glaucoma Day	13	14  World Kidney Day	15	16	17
18	19	20  World Oral Health Day	21  World Down's Syndrome Day	22	23	24  World Tuberculosis Day
25	26	27	28	29	30	31



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We are one of the world's largest online global communities of over **3,80,000+ verified doctors**. As a medico-marketing professional, we help you meaningfully engage with our beloved community through data-driven, evidence-based marketing & brand management solutions such as infocenters, mindset analysis, KOL webinars, sponsored medical updates, online CMEs & more.

Reach us at



solutions@docplexus.net

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